

Does RFID Technology Leave You Puzzled?

The increasing complexity of your operations require accurate, real-time data. RFID technology allows you to achieve maximum visibility of inventory and assets with increased accuracy and efficiency across the enterprise.

Demand for RFID Technology is Growing Rapidly

Tracking and traceability of food, containers, pallets, medical equipment, air cargo, parts and other assets is vital to the survival of today's businesses. The landscape continues to change rapidly, and the need for greater flexibility and agility is necessary in order to be successful. Here's why:

- Soaring construction of manufacturing facilities, warehouses, and distribution centers means increased demand for products.
- Desire for end-to-end visibility has increased as a way to maintain competitive positioning.

- Prevalence of industry-specific mandates are forcing organizations to find more efficient ways to track and trace product and assets in real-time.

What are the advantages of RFID vs. barcoding?

With RFID technology, data is collected and recorded as material passes through. This makes the process more efficient from an accuracy and productivity standpoint because RFID does not require the user to enter data manually. Instead, data is recorded instantaneously as tagged materials pass through the antenna/reader.





Benefits of RFID Technology:

- Inventory counts can be completed in a matter of hours, not days.
- Resources are better utilized when correct materials are located quickly.
- Assets and equipment that have been moved to an unauthorized location can be more easily identified.
- A high rate of accuracy equates to increased worker productivity and controlled costs.
- Hands-free operation means a safer, more productive work environment.

Create Supply Chain Efficiency with RFID

With RFID technology, you can track and analyze your entire supply chain with greater ease, increase picking accuracy and improve inventory visibility. It's like hands-free barcoding!

Unlike a barcode, line of sight is not required to read an RFID tag. Tags are read wirelessly and remotely, even if they're not physically visible or accessible. They are readable as long as the reader is within your tag's radio range.

Interested in RFID but need help getting started? **We can help you put the pieces together.**
[Scan the QR code to learn more.](#)



Barcom has over 30 years' experience in the data collection industry, and the expertise to design an optimal solution to maximize process efficiency and accelerate the return on your investment. Contact us today to schedule a demonstration.



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